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| APPLICATION NO.          | FILING DATE            | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.      | CONFIRMATION NO. |
|--------------------------|------------------------|----------------------|--------------------------|------------------|
| 09/330,446               | 06/11/1999             | ROBERT M. FORD       |                          | 9422             |
| 7:                       | 590 03/24/2004         |                      | EXAMINER                 |                  |
| GREGORY P SILBERMAN      |                        |                      | MEINECKE DIAZ, SUSANNA M |                  |
| KAYE SCHOL<br>HAYS & HAN | ER FIERMAN<br>DLER LLP |                      | ART UNIT PAPER NUMBER    |                  |
| 425 PARK AVENUE          |                        | 3623                 |                          |                  |
| NEW YORK, NY 10022       |                        |                      | DATE MAILED: 03/24/2004  |                  |

Please find below and/or attached an Office communication concerning this application or proceeding.

| - <del>-</del>   | Application No.  | Applicant(s)  |                    |  |
|--|--|---|--------------------|--|
|  |  |   |                    |  |
| Office Action Summany  | 09/330,446   | FORD, ROBER   | RT M.              |  |
| Office Action Summary  | Examiner   | Art Unit  |                    |  |
| The MAN INC DATE of this communication   | Susanna M. Diaz  | 3623  | MW                 |  |
| The MAILING DATE of this communication Period for Reply  | appears on the cover sh  | eet with the correspondence   | e address          |  |
| A SHORTENED STATUTORY PERIOD FOR RE THE MAILING DATE OF THIS COMMUNICATIO  - Extensions of time may be available under the provisions of 37 CFF after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a  - If NO period for reply is specified above, the maximum statutory per  - Failure to reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the mearned patent term adjustment. See 37 CFR 1.704(b). | N. R 1.136(a). In no event, however, reply within the statutory minimur riod will apply and will expire SIX atute, cause the application to be | may a reply be timely filed m of thirty (30) days will be considered t (6) MONTHS from the mailing date of th come ABANDONED (35 U.S.C. § 133). | nis communication. |  |
| Status   | •  |   |                    |  |
| 1) Responsive to communication(s) filed on 29  | 9 <u>December 2003</u> .   |   |                    |  |
| ·— ·   | This action is non-final.  |   |                    |  |
| 3) Since this application is in condition for allo   |  |   | the merits is      |  |
| closed in accordance with the practice unde  | er <i>Ex par</i> te Quayle, 193  | 5 C.D. 11, 453 O.G. 213.  |                    |  |
| Disposition of Claims  |  |   |                    |  |
| 4)  Claim(s) 1-4 and 7-50 is/are pending in the 4a) Of the above claim(s) 1-4,7-14,16-18,20 5)  Claim(s) is/are allowed.  6)  Claim(s) 15,19 and 36-38 is/are rejected.  7)  Claim(s) is/are objected to.  8)  Claim(s) are subject to restriction an  | 0-35 <i>and 39-50</i> is/are wi  |   |                    |  |
| Application Papers   | •  |   |                    |  |
| 9)☐ The specification is objected to by the Exam   | niner.   |   |                    |  |
| 10) The drawing(s) filed on is/are: a) a   | accepted or b)⊡ object   | ed to by the Examiner.  |                    |  |
| Applicant may not request that any objection to  | 7  |   |                    |  |
| Replacement drawing sheet(s) including the con   | •  | •   | • •                |  |
| 11)☐ The oath or declaration is objected to by the   | Examiner. Note the att   | ached Office Action or form   | 1910-152.          |  |
| Priority under 35 U.S.C. § 119   |  |   |                    |  |
| <ul> <li>12) Acknowledgment is made of a claim for fore a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents.</li> <li>2. Certified copies of the priority documents.</li> <li>3. Copies of the certified copies of the papplication from the International Bur</li> <li>* See the attached detailed Office action for a literature.</li> </ul>   | ents have been receive<br>ents have been receive<br>priority documents have<br>reau (PCT Rule 17.2(a))   | d. d in Application No been received in this Nation ).  | nal Stage          |  |
| Attachment(s)  | <b>"</b> □   | andrew Permanent (PTO 140)  |                    |  |
| <ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> <li>Information Disclosure Statement(s) (PTO-1449 or PTO/SB/Paper No(s)/Mail Date</li> </ol>  | Pap<br>/08) 5) 🔲 Noti  | erview Summary (PTO-413) ther No(s)/Mail Date tice of Informal Patent Application ( ter:  | PTO-152)           |  |

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#### **DETAILED ACTION**

This Non-Final Office action is responsive to Applicant's Response to Restriction
 Requirement filed December 29, 2003.

Group II (claims 15, 19, and 36-38) have been elected with traverse.

Claims 1-4, 7-14, 16-18, 20-35, and 39-50 stand as non-elected claims. Please cancel these claims in response to this Office action.

Claims 15, 19, and 36-38 are presented for examination.

2. Applicant elected Group II with traverse and asserts that the Restriction Requirement was improper because the Examiner must search aspects of Group I as part of the search for Group II, thereby indicating that no serious burden is placed on the Examiner. The Examiner respectfully disagrees. While both Groups I and II recite the determination of various prices of a commodity depending on the type of insurance instrument that is sold with the commodity, Group I addresses more of the details of how the insurance product and commodity is marketed and transferred to individual customers. The bidding recited in Group I allows a customer purchasing a commodity to select the lowest-priced offer. On the other hand, Group II addresses the details of an auction in which various customers (i.e., potential buyers of a commodity) bid against each other to try to offer the commodity provider with the greater profit margin for the bundled commodity and insurance product. Clearly, the bidding conducted in Group I is distinct from the specifics of the auction recited in Group II; therefore, the Restriction Requirement is maintained as proper.

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# Claim Rejections - 35 USC § 112

3. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

4. Claims 15 and 19 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 15 recites "a commodity" in both lines 3 and 6; however, it is not clear whether the commodity in line 6 is the same as the commodity first recited in line 3. In step (d), it appears that the first and second bidders are placing bids for the same commodity, but each bidder bids on a different insurance instrument to be bundled with the same commodity. In order to make this clear, it is suggested that Applicant amend "a commodity" in line 6 of claim 15 to read as "said commodity" instead.

Claim 19 is dependent from claim 15 and therefore inherits the same rejection under 35 U.S.C. § 112, 2<sup>nd</sup> paragraph.

Appropriate correction is required.

# Claim Rejections - 35 USC § 101

5. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

6. Claims 15, 19, and 36-38 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

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The basis of this rejection is set forth in a two-prong test of:

- (1) whether the invention is within the technological arts; and
- (2) whether the invention produces a useful, concrete, and tangible result.

For a claimed invention to be statutory, the claimed invention must be within the technological arts. Mere ideas in the abstract (i.e., abstract idea, law of nature, natural phenomena) that do not apply, involve, use, or advance the technological arts fail to promote the "progress of science and the useful arts" (i.e., the physical sciences as opposed to social sciences, for example) and therefore are found to be non-statutory subject matter. For a process claim to pass muster, the recited process must somehow apply, involve, use, or advance the technological arts. While claims 15, 19, and 36-38 recite the useful, concrete, and tangible result of selling a commodity based on the determination of the winner of an auction, it is not clear that claims 15, 19, and 36-39 are limited to the technological arts. As discussed with Applicant's representative (Mr. Brandon Sklar, Reg. No. 31,667) on March 10, 2004, a core step (such as a calculation step) should be recited as performed by technology, e.g., a computer or processor. For example, amending independent claims 15 and 36 to expressly recite that the determination of whether said first bidder exceeds said first price by a greater amount than said second bidder or whether said second bidder exceeds said second price by a greater amount than said first bidder exceeds said first price (or a similar variation thereof) is performed by a computer or processor should overcome the rejection under 35 U.S.C. § 101.

Appropriate correction is required.

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## Allowable Subject Matter

7. Claims 15, 19, and 36-38 would be allowable if rewritten or amended to overcome the rejections under 35 U.S.C. § 101 and § 112, second paragraph, set forth in this Office action.

8. The following is a statement of reasons for the indication of allowable subject matter:

The closest prior art references of record are Woolston (U.S. Patent No. 6,266,651) and Oren et al. ("Interruption Insurance for Generation and Distribution of Electric Power").

Woolston discloses two-tiered electronic markets in which a retail consumer may be offered an item at a retail price while a wholesale dealer is offered the same item at a wholesale price. The "current retail bid amount is selectively displaced if the received wholesale bid increased by a predetermined amount is greater than the current retail bid" (abstract). In other words, a given item is offered to different customers at two different tiers and the customer bidding the price that yields the greatest profit margin for the seller of the item wins the bid. Similarly, the claimed invention offers a commodity to two different bidders and the bidder offering the bid that yields the greater profit margin for the seller of the commodity wins the bid; however, Woolston fails to teach or suggest the incorporation of a first and a presumably distinct second insurance instrument designed to indemnify the first and second bidders, respectively, against loss associated with purchase of the commodity offered for sale. The determination of

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whom to award the bid to requires consideration of not only the price differential between the initial seller-assigned price of the commodity to each bidder, but also the price of each respective insurance product bundled to the commodity, as displayed to the first and second bidders as a first and second price, respectively.

Oren discloses the concept of a utility company offering its customers the option of paying various premiums for different guaranteed levels of power delivery. In other words, the utility provides "an insurance mechanism which offers customers protection against interruption losses" (¶ 3). However, Oren fails to disclose or suggest the provision of its bundled power with insurance through means of an auction, as recited in the claimed invention.

In conclusion, claims 15, 19, and 36-38 are deemed to be allowable because the prior art of record is not seen to disclose or suggest the steps of offering a first bidder at a first price a commodity bundled with a first insurance instrument designed to indemnify the first bidder against loss associated with at least one risk associated with the purchase of the commodity, offering a second bidder at a second price the commodity bundled with a second insurance instrument designed to indemnify the second bidder against loss associated with at least one risk associated with the purchase of the commodity, and then selling the commodity to the bidder whose bid exceeds the price at which he/she was respectively offered the bundled commodity with insurance instrument by the greatest margin.

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### Conclusion

 The prior art made of record and not relied upon is considered pertinent to Applicant's disclosure.

Ausubel (U.S. Patent No. 6,026,383) -- Discloses the auctioning of electric power.

Ehlers et al. (U.S. Patent No. 6,216,956) -- Discloses the auctioning of electric power.

Bushnell ("Bidder Cost Revelation in Electric Power Auctions") -- Discloses the auctioning of electric power.

Chao et al. ("Priority Service: Pricing, Investment, and Market Organization") -- Discusses the offering of priority services.

Deng et al. ("Priority Network Access Pricing for Electric Power") -- Discusses priority pricing for electric power.

Strauss et al. ("Priority Pricing of Interruptible Electric Service With an Early Notification Option") -- Discusses priority pricing for interruptible electric power.

Doucet ("Coordination of Non-Utility Generation Through Priority Purchase Contracts") -- Discusses priority pricing for electric power.

Doucet et al. ("Onsite Backup Generation and Interruption Insurance for Electricity Distribution") -- Discusses priority pricing for interruptible electric power.

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10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Susanna M. Diaz whose telephone number is (703) 305-1337. The examiner can normally be reached on Monday-Friday, 9 am - 5 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tariq Hafiz can be reached on (703) 305-9643.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Receptionist whose telephone number is (703)308-1113.

Any response to this action should be mailed to:

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or faxed to:

(703)305-7687 [Official communications; including

After Final communications labeled

"Box AF"]

(703)746-7048 [Informal/Draft communications, labeled

"PROPOSED" or "DRAFT"]

Hand delivered responses should be brought to Crystal Park 5, 2451 Crystal Drive, Arlington, VA, 22202, 7<sup>th</sup> floor receptionist.

Susanna M. Diaz Primary Examiner Art Unit 3623 March 19, 2004